

Michel Godts eDesign: Expressly-Yours Success

Who:

Michel Godts eDesign provides Web site design, graphic design, and online communication consulting services.

What:

Success Story

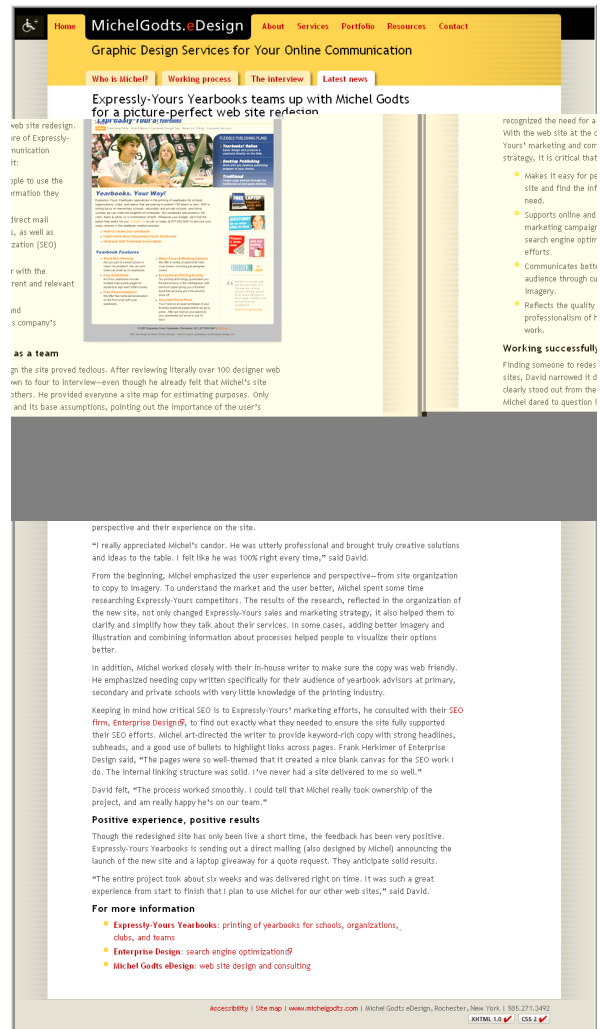
When:

September 2007

Highlights:

Michel Godts had a Web site redesign project that was, from start-to-finish, ideal. He wanted to highlight the experience—from client interaction to process to working with the client’s vendor.

- ⊕ Developed customized questionnaire for Michel’s approval and his client’s preview before the interview.
- ⊕ Conducted one round of interviews with Michel, the client and the third party vendor for their stories.
- ⊕ Received approval on accuracy of quotes immediately and with no changes.



Web Address:

http://www.michelgodts.com/about/news_expressly-yours.php