

WCities.com : Houston Point of Interest Stories

Who:

WCities.com: The world's premier location-based information service provider covering 1900 cities and with operations in over 70 countries. Their syndicated content is delivered to clients such as Yahoo!Travel, Orbitz, American Airlines, Amadeus, Sabre and more.

What:

Houston City Guide Point of Interest Stories and Photos

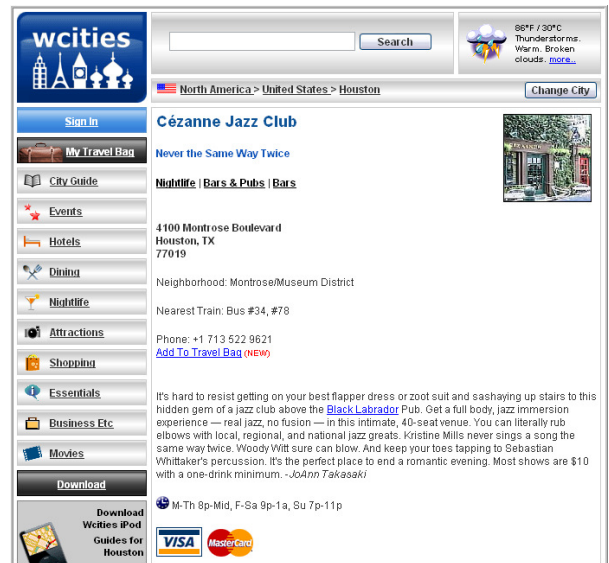
When:

June 2007-present

Highlights:

WCities.com needed travel content for the business and leisure traveler. The content must be fresh and original. They also like to receive original photography to accompany stories.

- ⊕ Wrote six point of interest stories (primarily in dining, nightlife categories) for Houston when asked to begin submitting two stories per week on an on-going basis.
- ⊕ Produced additional stories and photos for Honolulu.
- ⊕ Regular provide original photography.



Web Address:

Houston:

<http://wcities.com/en/city/64/index.html>

Honolulu:

<http://wcities.com/en/city/103/index.html>

Site Statistics:

20 million hits per month

Web Sites Syndicated To with Byline:

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 MSN City Guides
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 Yahoo! Travel UK & Ireland